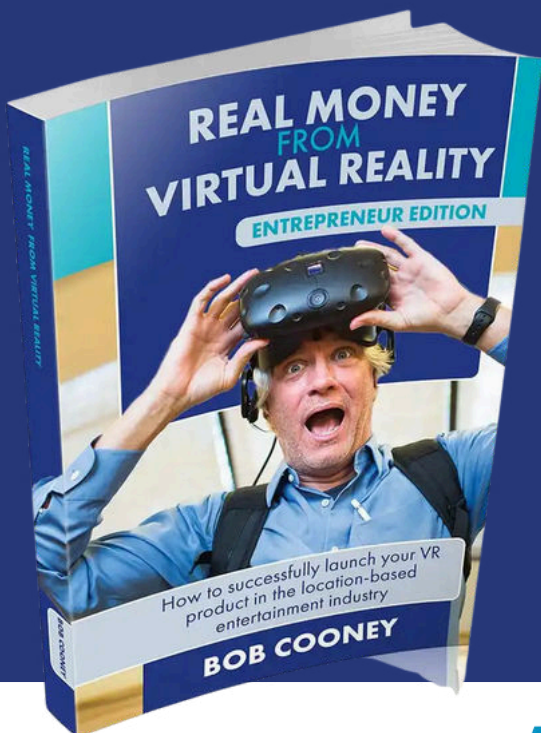




BOB COONEY

Keynote Speaker and Moderator



— 10X ENTREPRENEUR
Nasdaq

Reach out at

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Bio

Bob Cooney is widely considered the world's leading expert on location-based virtual reality entertainment. He is a serial entrepreneur who's launched 10 successful startups, including Laser Storm, the first successful laser tag company, which debuted on the INC. 500 before a successful NASDAQ IPO. Through his mentoring programs and book *Real Money from Virtual Reality*, Bob has successfully helped hundreds of entrepreneurs launch their companies and products, generating hundreds of millions of dollars in sales. In 2018, he created the VR Arcade Conference, now the world's largest dedicated education program on location-based VR.

What People Say

"Bob Cooney killed it!"

Benjamin De Wit,
Founder and Organizer, VR Days



"Bob hits the mark!"

Martin Murphy,
Head of Virtual Reality at Ringling College

"Everyone sat on the edge of their seat."

Tim Rittman,
Head of Programs, Boosterspace Berlin

